



PTO General and Executive Meeting Minutes

November 14, 2019

9:00 a.m.

Kristin Klecka made a motion to dispense with the reading of the October 2019 PTO minutes since they were previously emailed around, Shannon Christie seconded the motion. Unanimous vote to dispense the reading of the minutes. Jen Izenstark made a motion to approve the October 2019 PTO minutes as written, Erin Jackson seconded the motion. Unanimous vote to approve the minutes as written. Due to changes made to September's PTO minutes, Kristin Klecka emailed the revised minutes out prior to the meeting. Kristin made a motion to dispense the reading of the minutes, Tricia Owen seconded the motion. Unanimous vote to dispense the reading of the minutes. Madison Beedy made a motion to approve the revised September minutes, Shannon Christie seconded the motion. Unanimous vote to approve the revised September minutes.

Speaker	Subject
<p style="text-align: center;">Mrs Pavlik (mpavlik@pvschools.net) Principal</p>	<ul style="list-style-type: none"> ● School letter grades came out- we dipped to a B <ul style="list-style-type: none"> ○ Mrs. Pavlik reached out to find out what happened. <ul style="list-style-type: none"> ■ 2.76pts. below getting an A ■ Our test scores are still very high and above average in the state. ■ They expect to see growth every year which is where we got dinged. ■ In ELA 3rd grade took a little bit of a dip. This prevented us from getting 5 points <ul style="list-style-type: none"> ● They look at the minimally proficient. Our percentage went up a little bit. ■ We also get 2 pts for showing attendance and tardies <ul style="list-style-type: none"> ● We have some chronic kids that are consistently tardy and absent. Therefore we are going to look at the CUTS program. We set up an appt with an officer. The officer meets with the family and helps them understand that not getting kids to school is a punishable offense

	<ul style="list-style-type: none"> <ul style="list-style-type: none"> ■ Our 6th grade as a whole was coming down year after year as opposed to going up. ■ We are conducting Mimic testing throughout the year, which gives us an idea of how the kids are going to test ● Vi at Silverstone <ul style="list-style-type: none"> ○ Chorus is going to go over in December ○ Mrs. Pavlik extended an invitation to the Veterans at The Vi. A gentleman sent us a nice letter and a \$400 donation. ● Core Knowledge <ul style="list-style-type: none"> ○ Working really hard on Core Knowledge and developing the curriculum. ○ Thank you to the parents for all that they do in order to do all of the extra curricular activities, projects, etc. ○ The Core Knowledge people are coming next week. They will be interviewing parents, students, walking through classrooms, observing, etc.
<p>Mark Eisenhut (president@grayhawkpto.com) PTO President</p>	<ul style="list-style-type: none"> ● Paper shortage <ul style="list-style-type: none"> ○ Our M&O account has been cut this year which is the account we buy paper from ○ District charges us “clicks” <ul style="list-style-type: none"> ■ Physical paper ■ Paper doesn’t get ink on it by accident ○ Please be cognizant <ul style="list-style-type: none"> ■ Could this be something on a half sheet of paper? ■ Could this be done digitally? ■ When planning an event... <ul style="list-style-type: none"> ● Can we lay out a communication plan and be thoughtful how we do it ○ Mrs. Pavlik is looking at ideas to help us be a little more thrifty with paper usage ● Teacher surveys <ul style="list-style-type: none"> ○ In December Mrs. Pavlik is going to give them a survey asking them what we can do to better support them. ○ We’ll use the survey from the parents (from last Spring) with the teachers surveys to make plans ● Our Mission

- Now that we are halfway through the year, how are we doing with regard to our Mission?
- Feedback
 - Membership Toolkit...do we have numbers on how successful it has been?
 - 250 active families
 - 339 of 409 students
 - Volunteering
 - Erin said Dorothy's volunteer sign up has really helped!
 - A lot of parents bring up wanting to get involved but can't get them in. There is still a crowd that is untapped. What can we do to reach those people?
 - People's hearts are in the right spot but there isn't follow through.
 - Might be helpful to put the eNews on the Membership Toolkit
 - Suggestion to have one person in charge of reaching out to people who have expressed interest.
 - Dorothy expressed that she responds to everyone that reaches out to her
 - Mark asking Erin what the feedback is from the room parents
 - Room parents feel as if they get the brunt of the work for classroom work
 - Erin mentioned that there might be a limit to how many hours people are willing to volunteer.
 - Mark wondering about grandparents
 - Abby brought up that at her child's preschool there is a "Grandparents Club"

	<ul style="list-style-type: none"> ● Suggestion to have a Big PTO meeting in January (in the library)
<p>Tina McFarland vp@grayhawkpto.com Vice President</p>	<ul style="list-style-type: none"> ● Open positions <ul style="list-style-type: none"> ○ Friday Treats ○ Auction Chair ● Bylaws <ul style="list-style-type: none"> ○ Please sign forms and give them to Tina ● Podcast <ul style="list-style-type: none"> ○ More to air soon. ● Disney program <ul style="list-style-type: none"> ○ We have been approved ○ Already submitted the Echo Mountain Wrapping Event <ul style="list-style-type: none"> ■ December 16th ■ Be on the lookout for sign ups for your family on Membership Toolkit ■ Be on the lookout for a “story” from the event ■ Tricia suggested asking for wrapping supply donations
<p>Tricia Owen treasurer@grayhawkpto.com Treasurer</p>	<ul style="list-style-type: none"> ● Highlights <ul style="list-style-type: none"> ○ Brick Project- \$2200 <ul style="list-style-type: none"> ■ Target is \$9000 ○ Fall Fest- \$13,800 net total with more coming back ○ Lynx Laps- \$11,500 from Community Sponsors!! ○ Dining Out- \$280 ○ School Pictures- \$856 ○ Tuft and Needle- we had a sale so well see that in the next meeting ● Expenses <ul style="list-style-type: none"> ○ Fall Fest- \$6000 ○ Business Operations- Insurance- \$1295 ○ Core Knowledge- went up \$390 ○ Water Cooler Expenses- went up \$180 ● Coming up for next month <ul style="list-style-type: none"> ○ Lynx Laps money is rolling in!
<p>Mandy Chapin rptreasurer@grayhawkpto.com Room Parent Treasurer</p>	<ul style="list-style-type: none"> ● Reimbursements are going well and everyone has turned in the forms correctly. ● Mandy will send out donation total updates at the beginning of December (maybe even the end of November) so room parents can plan for Winter/Holiday parties and teacher gifts.

<p>Randy Schoenfeld (dadsclub@grayhawkpto.com) VP Dad's Club</p>	<ul style="list-style-type: none"> ● Attendance has trickled down a little ● Have a good core group ● Good attendance at the Dad's Lunch <ul style="list-style-type: none"> ○ Looking to do it every other month so it feels special
<p>Kim Wyngarden (kimwyn13@yahoo.com) Community Sponsors</p>	<ul style="list-style-type: none"> ● Steady with where we've been. Elise has brought in a few more platinum sponsors for Lynx Laps ● Trying to figure out how to keep accruing sponsors throughout the year <ul style="list-style-type: none"> ○ Mark mentioned a lot of businesses budget for the following year in January
<p>Shannon Christie (communications@grayhawkpto.com) VP Communications</p>	<ul style="list-style-type: none"> ● Social Media Platforms <ul style="list-style-type: none"> ○ Twitter, Facebook, instagram <ul style="list-style-type: none"> ■ We get the most coverage on Facebook but the most interest on Instagram ■ Pictures with people on them get much more interest than fliers ○ Feedback? <ul style="list-style-type: none"> ■ Questions about YouTube ● Updates to Communications Guidelines <ul style="list-style-type: none"> ○ If you are making copies...be aware of how many copies you are making. Try to do it on a half page ○ Make sure you have the time to make the copies. You can't count on administration to make the copies for you ○ Back to Mark's earlier point...For holiday shop make sure we are setting up a good communications plan heading into the event ○ Vote to approve the new communications guidelines <ul style="list-style-type: none"> ■ Mark made a motion, Tina seconded it...approved ● Membership Toolkit <ul style="list-style-type: none"> ○ Looking into the message board feature ○ Plan to have eNews rolled out via the Toolkit beginning in January
<p>Kelly Romm (kromm@pvlearners.net) Teacher Rep</p>	<ul style="list-style-type: none"> ● Core Knowledge visit <ul style="list-style-type: none"> ○ Everyone is ready! ○ Biggest hiccup <ul style="list-style-type: none"> ■ Our portfolio was saved on a drive that no longer exists ■ Everything is figured out now

	<ul style="list-style-type: none"> ○ Very excited for the foundation to come in and see the school! ○ Elise wondering if there is anything parents can do to help support the teachers for next week? <ul style="list-style-type: none"> ■ Would be great for the foundation to see parents around the school in order to see their involvement ■ They will be here Tuesday and Wednesday
<p>Madison Beedy (Events@grayhawkpto.com) VP Events</p>	<ul style="list-style-type: none"> ● General Update <ul style="list-style-type: none"> ○ Canceling Movie Night. <ul style="list-style-type: none"> ■ Safety concerns ■ Not in the budget ○ Coyotes Game added on January 4th <ul style="list-style-type: none"> ■ 6pm vs. Philadelphia Flyers ■ Lower level \$61.00 (\$23 savings) ■ Upper Level \$27.00(\$10 savings) ■ Casey Latto is heading up the planning of this ○ Spring Auction <ul style="list-style-type: none"> ■ Planning to do it at the Night at Our Museum Event ■ Moving to online auction ■ Easier position to fill because you do not have to plan the entire event ● Lynx Laps- Elise <ul style="list-style-type: none"> ○ Appreciate all the people helping with the Kick off Glow Party ○ T-Shirt decorating going well! Kids love it! <ul style="list-style-type: none"> ■ Suggestion to find a cupboard to keep supplies for next year ■ Keep boxes to be used next year ■ Suggestion to keep the same project for each grade level to do every year. Kids will get excited about what they get to do year to year ■ Melody brought up a concern about whether we are supporting our sponsors. Will kids continue to wear the shirts as the year goes on? Can you still see the sponsors on the back? ○ \$30,000 so far not including \$11,000 of Corporate sponsors we already had.

	<ul style="list-style-type: none"> ○ Next Thursday is the run. Still need a few volunteers. ○ Next Tuesday is the day we put raffle tickets in the bowls. Need a few volunteers for this as well ○ Melody gave stats that we can see through Fund Hub. ○ Corporate Matching ○ Mercury Mine- They gave their students a Disney ticket that reach \$1000. Thinking this would be fun for next year. ● Holiday Shop- Carissa <ul style="list-style-type: none"> ○ December 16th-20th ○ Items being delivered on the 11th...May set up then or on the 12th ○ On the 13th there will be a preview for the kids ○ Fliers provided by the Holiday Shop company
<p>Erin Jackson (roomparent@grayhawkpto.com) VP Room Parent Coordinator</p>	<ul style="list-style-type: none"> ● Room Parents are doing awesome ● Friday before the Thanksgiving break for what to include in the December email
<p>Jen Izenstark (upc@grayhawkpto.com) VP UPC Rep and Yearbook</p>	<ul style="list-style-type: none"> ● UPC-October meeting <ul style="list-style-type: none"> ○ Items for Prom (dresses, mens shoes, etc.) are being collected at the district office. ● November Meeting <ul style="list-style-type: none"> ○ Dr. Welsh mentioned that PVUSD is double above other districts for ACT/SAT college readiness scores ○ Our district is the highest for asking for SRO's (officers) and counselors ○ School Vendor Showcase- February 26th 6-8 at Explorer ○ Dorothy on the literature committee- looking into the literature teachers are required to cover ● December 18th- Tips and Tricks for Parents in the Mix ● Food Recovery Program- Benefits the Paradise Valley Food Bank <ul style="list-style-type: none"> ○ Jen and Dorothy are heading up the program ○ When kids get hot lunch they have to take things from the cart. They are not allowed to bring it home or share. We now have bins to collect these items ○ Every Wednesday a volunteer comes to collect.

	<ul style="list-style-type: none"> ○ Cannot take food from kids lunch boxes...only from hot lunch ○ In one week we collected over 400 items ○ Families can come in to volunteer <ul style="list-style-type: none"> ■ We already have sign-ups from now until the end of February
<p>Additional Business</p>	<ul style="list-style-type: none"> ● With retirement of Sunshine Committee no more KCups..teachers really enjoyed this...is there a way to bring this back? <ul style="list-style-type: none"> ○ Question about budget <ul style="list-style-type: none"> ■ It is a big expense. ■ Maybe just during certain weeks...conference week, teacher appreciation week ● No more birthday cards and gum given to teachers..can this be brought back? <ul style="list-style-type: none"> ○ Do we start mid year and back track? ○ Erin to take on for this year ● Idea to bring back Sunshine Committee next year. ● Madison <ul style="list-style-type: none"> ○ Could we give a gift card to Basam for his birthday? He works so hard for us. ○ No budget for this. People could pitch in. Question brought up about other staff and fairness ● Dorothy <ul style="list-style-type: none"> ○ People are not aware that adults are not allowed to use student bathrooms <ul style="list-style-type: none"> ■ Could there be a sign put up by the volunteer sign in?

Attendees: Lindsay Wing, Dorothy Jokerst, Gretchen Hanna, Madison Beedy, Jen Izenstark, Erin Jackson, Shannon Christie, Elise Sparks, Tina McFarland, Mark Eisenhut, Tricia Owen, Kristin Klecka, Kim Wyngarden, Susan Matura, Abby Nguyen, Laurel Hamilton, Carissa Steward, Randy Schoenfeld, Cori Matheson, Melody Jones, Courtney Strelman.

Upcoming Events:

December 13	Holiday Shop Preview
December 16-20	Holiday Shop
December 16	Echo Mountain Gift Wrapping Party
December 16	PTO Meeting
December 23- January 5	No School- Winter Break

January 6	Classe Resume
January 10	First Grade Friendly Friday
January 14	Early Release
January 15	UPC Meeting
January 16	PTO Meeting
January 20	No School-MLK/Civil Rights Day
January 27-31	Conference Week
January 30	Early Release
January 31	Early Release